

WELCOME STATE AND CHAPTER LEADERS

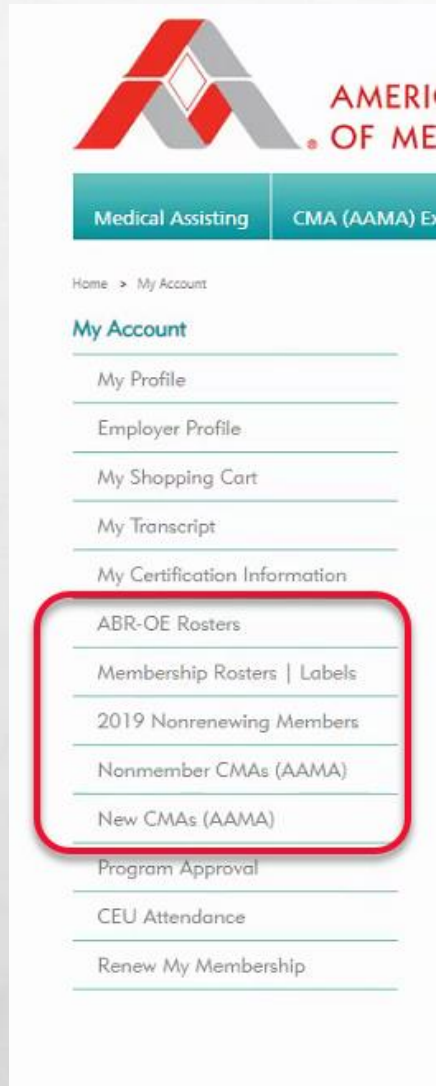
MEMBERSHIP



**Please Make Sure To Place
Yourself On Mute To Prevent
Background Noise**


AGENDA

- Accessing the following via the AAMA website:
 - Member lists
 - Non-member lists
 - Newly certified CMAs (AAMA)® lists
- Who has access to these lists
- How to download/export these lists to labels for mailings
- How to use these lists for outreach that encourages membership
- New member discounts—how to use them in membership drives
- Ideas and best practices



AAMA STATE/CHAPTER CMA (AAMA) LISTS

- Sign in and find member lists under the “my account.”
- Your role at the state or local level determines your access
 - All state officers – everyone in the state
 - All chapter officers – everyone in that chapter
- The following lists are available:
 - Membership roster: current members
 - Non-renewing members: members who didn’t renew in 2019
 - Nonmember CMAs (AAMA): CMAs (AAMA) who never joined or haven’t renewed
 - New CMAs (AAMA): those who recently passed the CMA (AAMA) exam
 - ABR-OE roster



AMERICAN ASSOCIATION
OF MEDICAL ASSISTANTS.

About | Contact

Medical Assisting CMA (AAMA) Exam Continuing Education Membership CMA Today

Home > My Account > Membership Rosters | Labels

Membership Rosters and Labels

Download step-by-step instructions on [how to create and print labels from Excel](#).

Select State or Chapter:

OH027 West Central

Display Members Export to Excel Request Labels

- Within these lists you can do any of the following:
 - Display a list of CMAs (AAMA).
 - Export to excel.
 - You can then upload to mass email or print mailing labels.
 - Request a list in label format from the AAMA

Membership Rosters and Labels

Download step-by-step instructions on [how to create and print labels from Excel](#).

Select State or Chapter:

OH027 West Central

Display Members Export to Excel Request Labels

Total Members: 166

ID	Name	Chapter Name	Address	E-mail	Member Type	Last Dues Payment	Dues Paid Through	Chapter Locked
201093	[REDACTED]	OH027 West Central	520 Gloria Ave [REDACTED] 16	[REDACTED]om	Active	10/04/2019	12/31/2020	<input type="checkbox"/>
410794	[REDACTED]	OH027 West Central	2 [REDACTED] Dr [REDACTED] 32	[REDACTED]gmail.com	Active	12/30/2019	12/31/2020	<input type="checkbox"/>
270640	[REDACTED] (AAMA)	OH027 West Central	2 [REDACTED] [REDACTED] 80	[REDACTED]l.com	Active	07/24/2020	12/31/2021	<input type="checkbox"/>

- View name, address and email
- Easily identify when members last paid their dues and when their dues expire

- View the same information in excel format with additional columns
- Ability to sort columns by city, zip code or another specification

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	ID	Name	FirstName	middleName	LastName	Suffix	Designation	NonAAMACredentials	ChapterName	PreferredAddressLine1	PreferredAddressLine2	PreferredCity	PreferredState	PreferredZipCode	Email
2	201093						CMA (AAMA)		OH027 West Central			Lima	OH	45805-2916	
3	184918						CMA (AAMA)		OH027 West Central			Van Wert	OH	45891-1121	
4	410794						CMA (AAMA)		OH027 West Central			Lima	OH	45806-1332	
5	292221						CMA (AAMA)		OH027 West Central			Delphos	OH	45833-1066	
6	283434						CMA (AAMA)		OH027 West Central			Findlay	OH	45840-1940	
7	527267						CMA (AAMA)		OH027 West Central			10 Bluffton	OH	45817-9521	
8	527265						CMA (AAMA)		OH027 West Central			Bluffton	OH	45817-9521	
9	357903						CMA (AAMA)		OH027 West Central			Lima	OH	45806-1577	
10	117372						CMA (AAMA)	AHI	OH027 West Central		25	Rawson	OH	45881-9741	
11	142545						CMA (AAMA)		OH027 West Central			Van Wert	OH	45891-9212	
12	341057						CMA (AAMA)		OH027 West Central			Elida	OH	45807-8515	
13	336533						CMA (AAMA)		OH027 West Central			Delphos	OH	45833-8823	
14	166336						CMA (AAMA)		OH027 West Central		20	et New Knoxville	OH	45871-0532	
15	417743						CMA (AAMA)		OH027 West Central			Harrod	OH	45850-9705	
16	269512						CMA (AAMA)		OH027 West Central			Maria Stein	OH	45860-9736	
17	270062						CMA (AAMA)		OH027 West Central			Bucyrus	OH	44820-8603	
18	346262						CMA (AAMA)		OH027 West Central			Marion	OH	43302-8927	
19	108892						CMA (AAMA)		OH027 West Central			Bellefontaine	OH	43311-9216	
20	337522						CMA (AAMA)		OH027 West Central			Marion	OH	43302-9604	
21	488637	Melissa L. Gorman, CMA (AAMA)	Melissa		Gorman		CMA (AAMA)		OH027 West Central	460 Beech Rd		Lima	OH	45805-2916	melissa.gorman@mercy.com

NEW CMA (AAMA) LIST – THOSE THAT RECENTLY PASSED THE CMA (AAMA) EXAM

Home > My Account > New CMAs (AAMA)

New CMAs (AAMA)

Download step-by-step instructions on [how to create and print labels from Excel](#). 

Select State or Chapter:

OH027 West Central ▼

* Select Start Date:

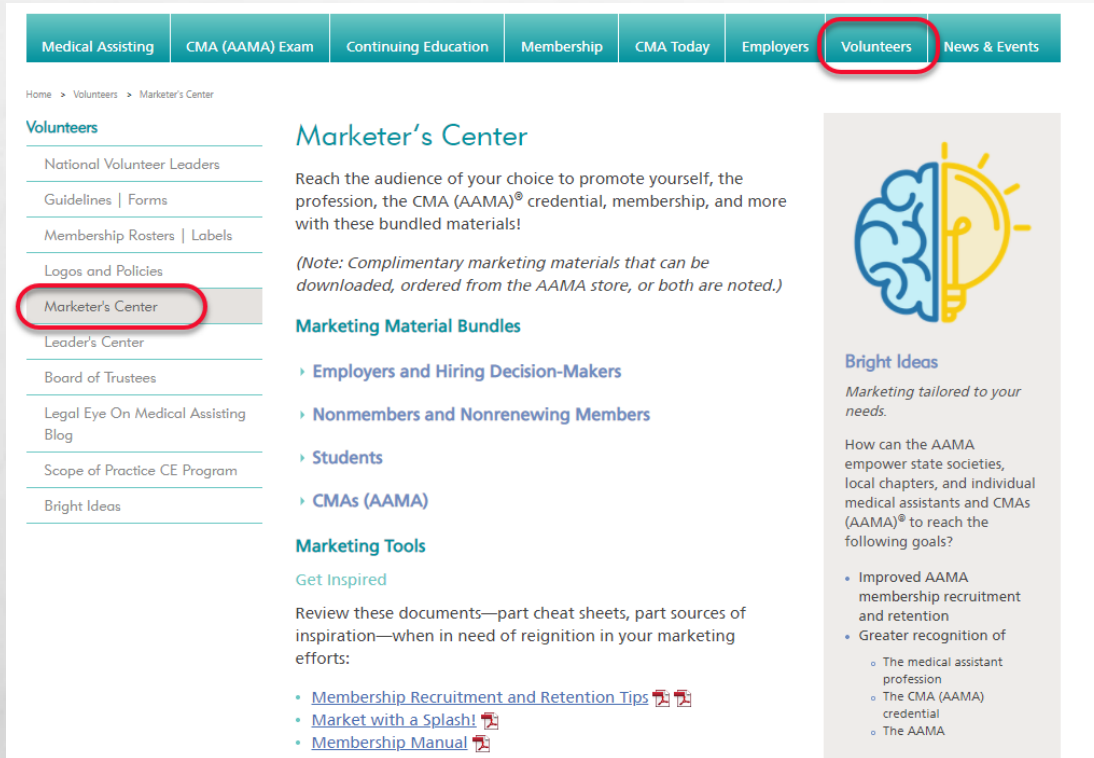
Select End Date:

Display Members

Export to Excel

- Ability to search by range of dates
- Gives your state or chapter the ability to routinely send out correspondence how you choose (monthly, quarterly)
- Same ability as other lists to display the list or export to excel

RESOURCES TO HELP IN OUTREACH



Medical Assisting | CMA (AAMA) Exam | Continuing Education | Membership | CMA Today | Employers | **Volunteers** | News & Events

Home > Volunteers > Marketer's Center

Volunteers

- National Volunteer Leaders
- Guidelines | Forms
- Membership Rosters | Labels
- Logos and Policies
- Marketer's Center**
- Leader's Center
- Board of Trustees
- Legal Eye On Medical Assisting Blog
- Scope of Practice CE Program
- Bright Ideas

Marketer's Center

Reach the audience of your choice to promote yourself, the profession, the CMA (AAMA)® credential, membership, and more with these bundled materials!

(Note: Complimentary marketing materials that can be downloaded, ordered from the AAMA store, or both are noted.)

Marketing Material Bundles

- › **Employers and Hiring Decision-Makers**
- › **Nonmembers and Nonrenewing Members**
- › **Students**
- › **CMAs (AAMA)**

Marketing Tools

Get Inspired

Review these documents—part cheat sheets, part sources of inspiration—when in need of reignition in your marketing efforts:

- [Membership Recruitment and Retention Tips](#) 📄 📄
- [Market with a Splash!](#) 📄
- [Membership Manual](#) 📄

Bright Ideas

Marketing tailored to your needs.

How can the AAMA empower state societies, local chapters, and individual medical assistants and CMAs (AAMA)® to reach the following goals?

- Improved AAMA membership recruitment and retention
- Greater recognition of
 - The medical assistant profession
 - The CMA (AAMA) credential
 - The AAMA

- Marketer's Center and Leader's Center have resources that State/Chapters can use
- Sample letters
- Recruitment and Retention tips
- Marketing materials

WAYS TO USE LISTS

- Letters
- Postcards (more cost effective than letters)
 - Direct them to your Facebook page or website
- Emails (can have an issue sending mass emails – mark them as spam)
 - Mail Chimp (free use)
 - Constant Contact

August 11, 2020

Greetings Certified Medical Assistant:

Just in case you did not know, the Indiana Society of Medical Assistants (ISMA) and affiliated chapters offer free professional development AAMA approved CEUs to all members. At this time ISMA and many chapters are planning Zoom meetings, so you can get multiple credits from the comfort of your home. Please contact your local chapter Director Paula Schubert, CMA (AAMA) CPT (IAPS) at schubertpaula63@gmail.com to obtain information about future workshops and meeting dates in your area. Remember, you need to obtain 60 CEUs over 5 years to maintain your credential, unless you prefer to take that test again. You can find information about our society and your local chapter, the East Central District, in the state newsletter "Med-A-Scoop" under documents on the ISMA website insocmedasst.org.

BREAKING NEWS: Join AAMA today at www.aama-ntl.org you will be a member through to December 31, **2021** with an additional discount of \$8.00 on your AAMA dues. So for a total of **\$89.00** you can enjoy all the benefits AAMA offers for the rest of this year and all of next year. We look forward to meeting you. Please contact us, if you have any questions.

Sincerely,

Jane Seelig, CMA-A (AAMA)
ISMA President 2018-2020
812 603 1886
janeeseelig@att.net

I



8/15/2020

Greetings Certified Medical Assistant:

Just in case you did not know, the Indiana Society of Medical Assistants (ISMA) and affiliated chapters offer free professional development AAMA approved CEUs to all members. Non-members, however, may attend the workshops for a nominal charge. Please contact your local chapter Director _____ to obtain information about future workshops and meeting dates in your area. Remember, you need to obtain 60 CEUs over 5 years to maintain your credential, unless you prefer to take **that** test again. You can find information about our society and your local chapter in the state newsletter "Med-A-Scoop" under documents on our website insocmedasst.org.

Join AAMA after July 1, 2020, and you will be a member through to December 31, 2021! We look forward to meeting you. Please contact us if you have any questions.

Sincerely,

Jane Seelig, CMA-A (AAMA)
ISMA President 2018-2020
812 603 1886
janeeseelig@att.net

Membership Card Changes

Thank you for being an AAMA member!

Your AAMA membership includes membership in your associated state society as well as the local chapter if one is organized.

State and chapter status and activities. You will be on the roster in the associated state society and local chapter following your enrollment. If there is no chapter in your area, you will be designated as a "member-at-large." Your associated state society and local chapter is listed below.

- State society: [insert state] [insert state website]
- Local chapter: [insert chapter] [insert chapter website]

The names of your state and chapter also appear on your card. You can also find state society information on the AAMA website. Login at www.AAMA-ntl.Org and click "state and chapter listings" under the "membership" tab.

Discounts: use your membership to get discounts in the e-learning center, AAMA store, and more. You will need your member ID number throughout the year to register for state society and local chapter programs. Get the discounts you deserve and speed up CEU processing at state and chapter programs by keeping your member ID number handy.

You can also receive discounts on hotels, rental cars, shopping, attraction tickets and other locations with your AAMA membership through Beneplace at: <https://aama.Savings.Beneplace.Com/home>.

1. Change of address. Update your contact info on the AAMA website or call the membership department so you won't miss out on any information.

Questions? When you carry your ID card, you carry AAMA contact information. See the back of your card for important AAMA information. The executive office in Chicago is open Monday through Friday from 9 a.m. To 5 p.m. CST

Create your self-laminating member id card below.
Place your card in your wallet.
Refer to the card as needed.



Aimee Mari Wicker CMA (AAMA)

Is a member in good standing

State Society: Ohio Society

www.ossma.org

Local Chapter: West Central

[website if available]

Membership Number: 123456

Current through: 12/31/2020

Certification Number: 123456

Current through: 02/01/2025

2020/2021 MEMBERSHIP DISCOUNTS

- New Members (not a member as of June 30, 2020)
 - If joining ONLINE after July 1, 2020 member will get:
 - Membership through December 31, 2021
 - \$8.00 discount on the AAMA portion of dues for non-student members
 - Changes previous from 9/1/20 to 7/1/20 to get extended membership
- Renewing Members
 - If joining Online – on or before 11/1/20
 - \$8.00 discount on the AAMA portion of dues for non-student members

Facebook Events Page

- NEW PROJECT
- STATES/CHAPTERS WILL SUBMIT THEIR EVENT INFORMATION WITH THE CEU APPROVAL FORM
- EVENT WILL BE LISTED ON THE AAMA "EVENTS" TAB
- CAN BE UTILIZED AS A CENTRALIZED LOCATION FOR MEMBERS TO FIND CEU EVENTS
- TENTATIVE GO LIVE OF 9/1/20
- TENTATIVE VIRTUAL MEETING FOR DEMONSTRATION 9/12/2020 – STAY TUNED

Thank You For Attending

Lets share ideas!

Thank You to the Membership Committee



Monica Case, CMA (AAMA)
AAMA Speaker of the House



Claire Houghton, CMA (AAMA)
AAMA Trustee



Diana Rogers, CMA (AAMA)
Ohio



Donna Gibbins, CMA (AAMA)
Texas



Candy Miller, CMA (AAMA)
Oregon



Jane Seelig, CMA-A (AAMA)
Indiana