



AMERICAN ASSOCIATION
OF MEDICAL ASSISTANTS®

20 N. WACKER DR., STE. 1575
CHICAGO, ILLINOIS 60606

Medical assistant employer:

Your medical assistants are skilled professionals who give you the edge in keeping your practice running at peak efficiency. Don't lose this edge! Sponsor your staff's attendance at the AAMA 63rd Annual Conference in Greensboro, North Carolina, September 13–16, 2019. By paying for all or any portion of their expenses, you will invest in your medical practice and reap solid benefits.

In fact, in an independent analysis of an AAMA Annual Conference survey, attendees forecasted productivity or efficiency improvements in their daily work equal to \$2,149 annually. Once fees for conference attendance including registration, travel, board, and salaries or wages were taken into account, the overall return on investment was shown to be \$933 per attendee.

With many hours of continuing education offered, your CMAs (AAMA) will also earn points toward recertification of their credential. Our expert speakers will bring your staff up to date, keeping them as responsive as possible to your and your patients' needs. Here's a sampling of the many topics that will be offered:

- Cranial Remolding for Plagiocephaly
- Cultural Awareness in the Office
- Effective Marketing for the Practice Manager
- Update on How to Avoid Identity Theft
- HPV Misconceptions
- Modifiers: When to, How to, and Why to
- Rheumatoid Arthritis
- Veterans Benefits and You

View the conference [registration brochure](#) on the AAMA website to see the many ways the AAMA Annual Conference can be an investment in the future of your practice. If you have any questions, contact AAMA Customer Service by phone at 800/228-2262 or by email at Conference@aama-ntl.org.

Sincerely,

Susan M. Hawes CMA (AAMA)

Susan M. Hawes, CMA (AAMA), MBA, RHIT, FACMPE
AAMA 2018–2019 President



CMA (AAMA)® | SETS THE BAR FOR EXCELLENCE IN MEDICAL ASSISTING
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