LEARNING ON THE RIVER

Cincinnati

AAMA 61st Annual Conference • October 6–9, 2017 • Cincinnati, Ohio
Creating a Superior Integrated Delivery System through Culture and People
8–10 AM Learn how a health care system can transform into a high-performing delivery system that measurably improves the health of the population and the patient experience, in addition to lowering the costs of service. Topics will include building enduring employee partnerships; optimizing engagement with physicians and team members; leveraging employee engagement to deliver world-class results; fostering integration; creating value; and building both a population-health business and clinical model through relentless investment in people and culture. (2 AC)

Valuing Cultural and Religious Diversity
8–10 AM Identify and explore the impact that cultural and religious groups have on the health care professional’s ability to aid in caring for patients. Recognizing these differences, finding ways to accept where the patient is starting, and engaging that patient are critical steps in the process of partnering with the patient and effectively delivering quality health care. Explore specific medical issues that may be impacted and possible actions to take in such cases. Gain information on resources available to the health care worker. (2 G)

Patient Navigator in the Classroom
8–10 AM Although being a patient advocate is not a new concept for the medical assistant, being a patient navigator is a relatively new field. The addition of patient navigator education and training to existing medical assisting programs will give students a competitive edge. Determine what a patient navigator is, the navigator’s role in the clinical setting, ways they can assist patients, and what skills, competencies, and training are necessary. (2 G)

Board of Trustees, Endowment Meetings: 9 AM–NOON

Autism Early Intervention—the Body-Brain Connection
10:30 AM–12:30 PM Autism affects 1 in 68 children and is considered one of the fastest growing developmental disorders in the United States. Learn the definition of pervasive developmental disorders and autism spectrum disorders (ASDs). Discuss the three main areas of deficit and their impact on patient care as well as strategies for successful care of children with autism during physician appointments, testing, or hospitalization. And improve understanding of the use of pictures to communicate wants and needs in the medical setting. (2 C)

Creating an Audit Compliance Plan
10:30 AM–12:30 PM Gain an understanding of the components of an effective compliance plan and the process of auditing an encounter. Hear suggestions for an internal coding compliance program with a special emphasis on evaluation and management (E/M) code auditing. Other topics to be covered will include compliance issues beyond coding compliance, such as credit balances and co-payment and coinsurance collection. Obtain an extensive bibliography and links to resources. (2 A)

Using and Incorporating Resources and Technology in the Classroom
10:30 AM–12:30 PM This session will highlight technology that can enhance the classroom experience for educators and students. Several interactive technologies will be introduced that engage students with content and their peers. Identify three technology resources, explain the benefits of including technology in learning (online and face-to-face), interact with at least one new technology, and make a plan for implementing a new technology. Participants should come prepared to actively participate and follow along with facilitators. (2 G)

Techniques of Phlebotomy
1:30–3:30 PM Many medical assistants perform phlebotomy in the medical office laboratory. Learn about the traditional and expanding role of phlebotomists, identify the three different blood collection methods, and state the advantages and disadvantages of each. Additionally, cover the types of evacuated tubes by color code, state the anticoagulants and additives present and the purpose of each, and list the proper order of draw when collecting multiple tubes. Conclude with a case study analysis demonstrating the importance of correct blood collection techniques. (2 C)

Quality Improvements and Patient Experience—the Foundation of PCMH
1:30–3:30 PM Quality improvement projects are an integral part of a patient-centered medical home (PCMH). Cover PCMH standards and requirements, as well as potential project topics. Learn to identify steps to improve patient experience and satisfaction and see how people’s lives are impacted by the extra attention they receive through a quality improvement process. (2 GA)

ICD-10 CM Coding for Educators
1:30–3:30 PM Gain the knowledge of this new diagnostic coding system to properly educate students on how it affects reimbursement. Be able to explain what is different in ICD-10 diagnostic coding and describe how it impacts medical assistants, providers, and clinics. In addition, learn how to apply ICD-10 codes to outpatient and physician office diagnoses and understand the detailed, specific documentation needed to correctly choose codes. (2 GA)

MAERB Forum
2–4 PM As the sponsoring organization for the Medical Assisting Education Review Board (MAERB), the AAMA hosts a session for MAERB members to discuss new and continuing accreditation projects, initiatives, and issues with directors of programs accredited by the Commission on Accreditation of Allied Health Education Programs (CAAAEP). This session is also very useful for MAERB surveyors, educators within CAAHEP-accredited medical assisting programs, and educators interested in applying for CAAHEP accreditation. In addition to sharing information,
MAERB invites program directors to share their thoughts and suggestions.

**The Role of the Medical Assistant in Colorectal Cancer Screening**

*Continuing Education Board Featured Program*

4–6 PM The National Colorectal Roundtable created an initiative to increase the nation’s colorectal cancer screening rate to 80 percent by the year 2018. Explore strategies to implement that initiative in a primary care setting, including the role of the medical assistant. Learn about evidence-based tools and resources to increase screening rates, understand barriers to improve colorectal cancer screening rates, and discuss strategies to overcome these barriers, such as key messaging for talking to patients. (2 C)

**Welcome and Awards Celebration**

7:30–10 PM Join this opening event that welcomes attendees to the AAMA 61st Annual Conference! We lead off with this informal mix-and-mingle event, where you can rub elbows with your Board of Trustees and fellow attendees, enjoy some munchies, socialize with friends both old and new, and join in the applause for the deserving states and individuals recognized at this year’s Excel Awards.

**SATURDAY, OCTOBER 7**

Registration Open: 7 AM–6 PM
Continental Breakfast: 7 AM

**Medicare Access and CHIP Reauthorization Act**

*Continuing Education Board Practice Managers Featured Program*

8–10 AM This session will help medical assistants on the health care team understand the changes to the Medicare Part B payment system implemented through the Medicare Access and CHIP (Children’s Health Insurance Program) Reauthorization Act of 2015 (MACRA). Learn the history that informed this new payment system as well the differences between the Merit-Based Incentive Payment System (MIPS) and the Advanced Alternative Payment Models (Advanced APMs) and how it will impact reimbursement. Attendees will understand the key components of MACRA and its effect on payment systems of the Centers for Medicare & Medicaid Services (CMS). Discuss the new composite score used by MIPS, and be able to calculate the potential changes and differences in reimbursement based on MIPS and APMs. (2 A)

**Chronic and Congenital GI Conditions**

8–10 AM Chronic hepatitis B infection is a global epidemic and a silent killer. Unfortunately many infections go untreated as patients are unaware of this disease and the prevention, screening, and treatments available. Also, congenital sucrase-isomaltase deficiency (CSID), previously reported in only the pediatric population, has now manifested in the adult population. Review risk factors that warrant screening and differentiate myths from facts. Also, examine the latest treatment options and how to apply prevention and surveillance guidelines. (2 C)

**Games in the Classroom**

8–10 AM Studies show that using games in the classroom may help promote student learning, as well as enhance overall student performance. Whether the games use technology or a whiteboard and markers, playing games for learning is a creative way to teach. Discuss how games can promote collaborative learning and team building and how to incorporate games in the classroom to promote student engagement. (2 G)

**Orientation of Committees: Credentials, Pages & Tellers, and Reference**

9–10 AM

**HOD Delegate/Alternate Orientation**

10:30 AM–12:30 PM Join the Speaker and Vice Speaker of the House for an informative session that will help both newcomers and veteran volunteers fulfill their duties as delegates and alternates. Learn the rules of the House of Delegates (HOD), the voting process, how to present a motion, and other functions of the House.

**Dealing with the Drug-Seeking Patient**

10:30 AM–12:30 PM Join this discussion of the behaviors of the drug-seeking patient. Learn how to recognize and differentiate the drug seeker from the patient seeking needed medical care. Study the differences between physiological behavior and malingering behavior. Participants will also get recommendations for management of drug-seeking behaviors—how to treat, counsel, and get the patient help. (2 GC)

**Cyber Security: Why Health Care Is a Target and What You Need to Do**

10:30 AM–12:30 PM Assess the cyber security vulnerabilities endangering our health care system and how medical assistants can contribute to better security of health care records and systems. Discover the threats in cyberspace, the reasons health care is the main target, and security responses to workplace vulnerabilities. (2 GA)

**Collaboration and Teamwork with Other Medical Programs**

10:30 AM–12:30 PM The Cuyahoga Community College (Tri-C) Community Health and Wellness programs seek to improve community health by integrating the college’s experiential education programming with a holistic approach to promote fitness and wellness to students and the surrounding community. The programs involve student experiences that will encourage them to enter community-service fields. The Preventative Care Center (PCC) provides health care services (e.g., glucose, cholesterol, and blood pressure screenings; physical and occupational therapy; and nutrition analysis) to non- and underinsured adults and offers education in preventive care. Services and education are provided by students in the allied health programs under the supervision of licensed professionals. Explore how to develop interdisciplinary allied health learning activities, how to incorporate community outreach into the allied health curriculum, and how interdisciplinary activities enrich the students’ perceptions regarding their disciplines. (2 G)

**State Leaders: 1–3 PM**

(This session is for state society leaders. Chapter leaders also are welcome.)

**TAVR—Transcatheter Aortic Valve Replacement**

1–3 PM Aortic valve stenosis is a form of heart disease in which the valve that regulates the flow of blood from the heart is prevented from opening fully. The U.S. Food and Drug Administration (FDA) has approved the transcatheter aortic valve replacement (TAVR) for...
Training of Trainers—Prevention of an Alcohol-Exposed Pregnancy: The Medical Assistant’s Role

8 AM–5 PM The Mountain Plains Fetal Alcohol Spectrum Disorders (FASDs) Practice and Implementation Center (Mountain Plains PIC) is sponsoring a one-day Training of Trainers (ToT) event, cosponsored by the AAMA. The purpose of this ToT is to develop a group of trainers who are prepared to become champions for FASD prevention by way of delivering in-person and online trainings to pre-service and practicing medical assistants.

All participants will receive copies of training materials and learn the curriculum during the morning session of the training. In the afternoon, each participant will have an opportunity to practice and receive feedback on their training techniques.

Participation Details

- Participation is free.
- Participants will receive 6.5 AAMA CEUs (AC) and a certificate of completion.
- The AAMA is sponsoring one night of lodging at the Hilton Cincinnati Netherland Plaza and per diem for the day of the training for each participant.
- Additional travel costs will be the responsibility of each participant.
- The ToT is limited to 15 participants.

Note: Registration in the FASDs ToT workshop does not include any other conference activities or meals. You must register for the conference and/or purchase meal tickets to participate in the conference.

All participants must:

- Submit the online interest form by Thursday, June 15, 2017, using the link included below. The Mountain Plains PIC staff will review all submissions and will notify participants of their acceptance status on Thursday, July 1, 2017.
- Take the Introduction to FASDs: The Medical Assistant’s Role online primer course or show that an in-person training course on this topic has been completed by submitting a certificate of attendance prior to Thursday, October 5, 2017.
- Participate in a 60-minute preview webinar to be held in September 2017.
- Have the ability to present FASD training in a workshop, webinar, clinical, or academic setting.
- Be able to travel to and fully participate in the ToT. To learn more about the event and to submit an interest form for consideration, please visit https://casatunr.wufoo.com/forms/fasd_aep_tot2017/.

Appropriate patients with aortic valve stenosis who are not candidates for open surgery to replace their natural aortic valve. Learn about this new procedure and the options for aortic valve stenosis. (2 GC)

Compounding Pharmacy

1–3 PM Pharmaceutical compounding is the art and science of preparing personalized medications specific to a patient’s needs. Examine the difference between regular pharmacy and pharmacy compounding, and learn to describe several examples in which a compounded, made-from-scratch prescription is needed. Also, explore how to educate patients on how to obtain a compounded medication when it has been prescribed by the medical provider, and understand the role of the U.S. Food and Drug Administration (FDA) and conflicts with state and local laws that regulate the compounding pharmacy industry. (2 C)

Incorporating Health Literacy into the Curriculum

1–3 PM To be effective patient advocates, medical assistants must be able to identify a patient’s comprehension of health-related information, as well as provide resources and education designed for the patient’s level of understanding. Define health literacy, examine the health impact of low health literacy, and identify individuals at risk for low health literacy. Learn where to access health-related resources and educational materials designed for such individuals and examine effective communication strategies when working with them. Explore how to incorporate health literacy concepts throughout the curriculum. (2 G)

CMA (AAMA) Knowledge Bowl

Certifying Board Featured Program

3:30–5:30 PM A vast range of knowledge is required to be an effective CMA (AAMA). This popular session is “infotainment” for medical assisting, as you will have fun and learn at the same time. Compete with your colleagues to see how much you know about what you do every day! (2 GAC)

Video Games and the Brain

3:30–5:30 PM Recent evidence suggests that video games may have benefits, such as delaying the effects of aging and improving cognitive functions (e.g., memory and attention). Explore and evaluate the research related to video games and cognitive abilities over the life-span. Discuss whether video games might provide rehabilitation opportunities to improve brain functions and slow cognitive decline, and expand your understanding of changes in the aging brain that lead to cognitive decline. (2 GAC)

Public Health and Chronic Disease Prevention in the Curriculum

3:30–5:30 PM Preventable chronic diseases are responsible for 75 percent of national health expenditures. The line between public health and medicine is growing thin, and students, as the next generation of medical assistants, need to understand their role. Explore the value and role of public health and chronic disease prevention. Identify what public health resources are available for patients and where to find them. Describe how to incorporate public health curriculum in the classroom. Understand the difference between prevention and intervention. (2 GA)

Credentials Desk Open: 5–7 PM

Prevention of an Alcohol-Exposed Pregnancy: The Medical Assistant’s Role

6–8 PM Although fetal alcohol spectrum disorders (FASDs) are completely preventable if there is no prenatal exposure to alcohol, many women still report drinking during pregnancy. There are two key ways to prevent an alcohol-exposed pregnancy (AEP), including eliminating alcohol consumption by pregnant women and preventing pregnancy. Clinical preventive interventions may be administered by health care teams to address risky and hazardous alcohol use. Upon completion of this session, participants will be able to explain the importance of preventing AEP; discuss how to conduct alcohol screening and brief interventions in clinical practice; and describe the CHOICES intervention that helps women to reduce or stop drinking, use contraception effectively, or both. (2 AC)

There Isn’t an I in Team

6–8 PM This session is for any leader who is starting a team or wants to develop a high-performance team. Learn, in an interactive session, the critical components and best practices to accomplishing superior team
results. Discover how to focus on goals that lead to extraordinary results, the 4 Cs critical to a high-performing team, and best practices for building and maintaining a strong team. (2 G)

**LEAP (Leaders in Education and Practice) Roundtable: 7–9 PM**

**SUNDAY, OCTOBER 8**

**Credentials Desk Open**
6:30–7:45 AM

**Continental Breakfast**
7 AM

**Registration Open**
7:30 AM–5 PM

**House of Delegates**
8–9:30 AM

**Meet the Candidates**
9:30–11:30 AM

**Publishers Showcase**
11 AM–5 PM

**Reference Committees:**
**Reports, Bylaws, Resolutions**
1:30–3 PM

**Credentials Desk Open**
5:30–6:15 PM

**House of Delegates Reconvenes**
6:30–10 PM

**MONDAY, OCTOBER 9**

**Registration Open: 7 AM–12:30 PM**

**Interviewing for New Managers**
8–10 AM New managers need to have set protocols in place, so they can be prepared to interview potential employees. Discuss the development of interview questions and learn what to say and what not to say to candidates. Learn how to review the job description, go over the résumés or applications, create a safe space and make the candidate comfortable, take notes during the interview, and formulate a communication plan for following up with candidates. (2 A)

**Pseudobulbar Affect**
8–10 AM Pseudobulbar affect (PBA) is a condition that patients experiencing neurological disease or brain trauma may have. It involves the inability to regulate emotion and may include uncontrollable laughter or crying. Review the neurologic conditions and disease processes that may cause a patient to experience PBA (e.g., sclerosis, dementia, multiple sclerosis), and explore ways to recognize and interview a patient with PBA. Also, explore treatment options and how to help the PBA patient communicate and work through the issues that many experience, and discuss medications and other treatments. (2 GC)

**COPD: Not Just an Acronym**
10:30 AM–12:30 PM Receive an extensive overview of chronic obstructive pulmonary disease (COPD) to have a better understanding to aid in the care of the patient. Among the topics addressed will be the Global Initiative for Chronic Obstructive Lung Disease (GOLD), signs and symptoms, causes and pathophysiology, and current treatment and management options. Also, review interventions that could improve outcomes for the COPD patient, and examine several patient cases. (2 GC)

**Implementing Team Care Medicine—Administrative Guidelines**
10:30 AM–12:30 PM In the team care model of processing the patient visit, the medical assistant is a critical component in a provider’s ability to deliver excellent quality care. The team care approach not only improves the patient experience but increases the provider’s productivity. Examine these benefits of the team care model and what the medical assistant’s role is in implementing it on the administrative level. (2 A)

**Presidents Luncheon: 1:30–3:30 PM**
Usher in the new association year at this inaugural event and salute your state leaders during the Parade of Presidents.

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**Separate Registration Required**

**MAERB Workshops**

The following workshops require a separate registration or application process. You can sign up for the Accreditation Workshop or apply to attend the Surveyor Training Workshop, even if you do not intend to register for the conference. Advance registration is required. For further information on the workshops, contact the Accreditation Department at 800/228-2262.

**Note:** Registration in an Accreditation Workshop or Surveyor Training Workshop does not include any other conference activities or meals. You must register for the conference and/or purchase meal tickets to participate in the conference.

**SATURDAY**

**Accreditation Workshop: 2015 Standards**
8 AM–5 PM To register, go to the Medical Assisting Education Review Board (MAERB) website at www.maerb.org and then go to the Educators tab for registration information. This session is limited to 50 participants.

**MONDAY**

**Surveyor Training Workshop: 2015 Standards**
8 AM–6 PM To apply to serve as a surveyor and attend the training, go to the Medical Assisting Education Review Board (MAERB) website at www.maerb.org and then go to the Surveyors tab for application information. New surveyors will be given priority.
SAVE MONEY!

Guests of the Hilton Cincinnati Netherland Plaza receive a conference registration discount. You must provide your Hilton Cincinnati Netherland Plaza reservation confirmation number upon registration to receive the discount. Members of the AAMA receive preferred rates on conference registration fees. Nonmembers can qualify for member discounts by applying for membership on or before the conference registration deadline of September 6, 2017.

How to Register
Conference registrations must be received at the AAMA by September 6, 2017. Complete the attached form and mail it with payment (no purchase orders) to AAMA Conference Services, 20 N. Wacker Dr., Ste. 1575, Chicago, IL 60606. Credit card registrations may be faxed to 312/899-1259. A confirmation will be e-mailed after your registration has been processed. Approximately two weeks prior to the conference, a registration packet—including a badge, ribbons, conference program, and preconference newsletter—will be sent to those who preregistered. If you do not register by the deadline, your completed registration form and register on site. Payment is required at registration, as is proof of AAMA membership (if you are registering at the member rate) and your Hilton Cincinnati Netherland Plaza reservation confirmation number (if you are staying at the host hotel).

Registration Types

**Full Registrations** include admission to continuing education (CE) sessions, Welcome and Awards Celebration, Publishers Showcase, continental breakfasts, and Presidents Luncheon.

**Daily Registrations** include any food functions and CE sessions offered on the day of registration.

**Student Daily Registrations** include CE sessions and any scheduled meals. A copy of the medical assisting student’s ID (current at the time of conference) or current AAMA student membership card must accompany student registration.

**Accreditation Workshop Registrations** include admission only to the specified workshop. This registration does not include any other conference activities or meals. Attendees must register for the conference or purchase meal tickets to participate in those activities.

Note: Admission to the House of Delegates is free to AAMA members, but if you are not also a conference registrant, you must obtain an admission armband from the AAMA Registration Desk.

Cancellation and Refund Policy
To cancel your registration, you must notify AAMA Conference Services in writing. Cancellations received by Sept. 6, 2017, will be refunded minus a $40 nonrefundable administrative fee. Cancellations received Sept. 7–29 will be refunded minus a $75 nonrefundable administrative fee. Absolutely no refunds will be granted after Sept. 29, 2017.

Travel Information and Things to Do
The Hilton Cincinnati Netherland Plaza is located at 35 W. Fifth St., Cincinnati, Ohio (513/421-9100). Visit the hotel website at www.cincinnatinetherlandplaza.hilton.com for maps, driving directions, information on parking, and local attractions and events.

The hotel is approximately 15 minutes from the Cincinnati/Northern Kentucky International Airport. Taxis average $34 while Uber and Lyft average $25–30 for a one-way ride. The TANK 2X Airport Express bus ($2) drops off two blocks from the hotel at Sycamore and Fourth Ave. (For schedule information, go to http://www.tankbus.org/routes/2x). The Executive Transportation airport shuttle will give AAMA conference attendees a discount when you mention the AAMA ($32 round trip). For reservations, call 859/261-8841. All fees are subject to change.

Hotel Reservations
Reservations at the Hilton Cincinnati Netherland Plaza must be made on or before September 14, 2017. After that date, reservations will be taken on a space-available basis at the best available rate at that time. Reserve early, as the room block may fill up and additional rooms cannot be guaranteed. All registrations must be guaranteed with a credit card at the time of reservation. Room rates are $159 (single, double, triple, or quadruple occupancy) and are subject to applicable state and local taxes (currently 17.5 percent and subject to change). To make reservations, go online or call:

- https://aws.passkey.com/go/AAMAOCT17
- 1/800-HILTONS

If you call, tell the reservationist you are with the AAMA to get the special group rate.
Instructions: (1) Review all the information. (2) From the Program Agenda, select the sessions you plan to attend (make sure times do not overlap). (3) Mark those sessions or special events below. (Seating at sessions cannot be guaranteed and is provided on a first-come, first-served basis. Early arrival is recommended.) Attendance of 90 percent at each session is required to earn CEU credit.

### FRIDAY, OCTOBER 6
- 7:30–8:30 AM | First-Timers and Students Reception
- 8–10 AM | Creating a Superior Integrated Delivery System through Culture and People
- 8–10 AM | Valuing Cultural and Religious Diversity
- 8–10 AM | Patient Navigator in the Classroom
- 9 AM–NOON | Board of Trustees, Endowment Meetings
- 10:30 AM–12:30 PM | Autism Early Intervention—the Body-Brain Connection
- 10:30 AM–12:30 PM | Creating an Audit Compliance Plan
- 10:30 AM–12:30 PM | Using and Incorporating Resources and Technology in the Classroom
- 1:30–3:30 PM | Techniques of Phlebotomy
- 1:30–3:30 PM | Quality Improvements and Patient Experience—the Foundation of PCMH
- 1:30–3:30 PM | ICD-10 CM Coding for Educators
- 2–4 PM | MAERB Forum
- 4–6 PM | The Role of the Medical Assistant in Colorectal Cancer Screening
- 7:30–10 PM | Welcome and Awards Celebration

### SATURDAY, OCTOBER 7
- 1–3 PM | State Leaders
- 1–3 PM | TAVR—Transcatheter Aortic Valve Replacement
- 1–3 PM | Compounding Pharmacy
- 1–3 PM | Incorporating Health Literacy into the Curriculum
- 3:30–5:30 PM | CMA (AAMA) Knowledge Bowl
- 3:30–5:30 PM | Video Games and the Brain
- 3:30–5:30 PM | Public Health and Chronic Disease Prevention in the Curriculum
- 5–7 PM | Credentials Desk Open
- 6–8 PM | Prevention of an Alcohol-Exposed Pregnancy: The Medical Assistant’s Role
- 6–8 PM | There Isn’t an I in Team
- 7–9 PM | LEAP Roundtable

### SUNDAY, OCTOBER 8
- 6:30–7:45 AM | Credentials Desk Open
- 8–9:30 AM | House of Delegates
- 9:30–11:30 AM | Meet the Candidates
- 11 AM–5 PM | Publishers Showcase
- 1:30–3 PM | Reference Committees: Reports, Bylaws, Resolutions
- 5:30–6:15 PM | Credentials Desk Open
- 6:30–10 PM | House of Delegates Reconvenes

### MONDAY, OCTOBER 9
- 8–10 AM | Interviewing for New Managers
- 8–10 AM | Pseudobulbar Affect
- 10:30 AM–12:30 PM | COPD: Not Just an Acronym
- 10:30 AM–12:30 PM | Implementing Team Care Medicine—Administrative Guidelines
- 1:30–3:30 PM | Presidents Luncheon
Conference registrations must be received by the AAMA by Sept. 6, 2017. After that date, you must register on site. You must provide a reservation confirmation number from the Hilton Cincinnati Netherland Plaza to receive the conference registration discount.

The host hotel is Hilton Cincinnati Netherland Plaza (HCNP). Enter the HCNP host hotel reservation confirmation number: _________________________________________________________________

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* If you are paying a daily rate, please check below the days you are purchasing:
   - [ ] Friday, Oct. 6
   - [ ] Saturday, Oct. 7
   - [ ] Sunday, Oct. 8
   - [ ] Monday, Oct. 9

Name: ___________________________________________________________  Member ID: ______________________

Vendor permission:  [ ] I authorize the AAMA to provide the Publishers Showcase exhibitors with my name and contact information.

Address: ___________________________________________________________

City/State/ZIP: ___________________________________________________

Day Phone: ____________________________  Evening Phone: ____________________________

E-mail: ___________________________________________________________

Payment Method (purchase orders not accepted). Check one:
   - [ ] Check (number: ______ ) enclosed, made payable to AAMA in the amount of $__________
   - [ ] Charge my:  [ ] American Express  [ ] Visa  [ ] Mastercard  [ ] Discover
   - Card #: ____________________________  Exp. Date: ____________________________

Name on Card: ___________________________________________________

Signature: _______________________________________________________

Send the completed registration form with payment to:
American Association of Medical Assistants
20 N. Wacker Dr., Ste. 1575
Chicago, IL 60606

Note: If you have any allergies that would impact your participation in the conference, such as a food allergy (including peanut, tree nut, or shellfish), please provide the AAMA with notice of such allergies. While the AAMA will use reasonable efforts to accommodate your needs, the AAMA shall not be responsible for any injuries, damages, additional costs, or losses to you as a result of any party’s—the hotel, or any conference vendor—failure to accommodate your needs.

The AAMA reserves the right to use any photograph/videography taken at any AAMA event—without further notification—within AAMA print and electronic materials, including, but not limited to, CMA Today, newsletters, the website, and in videos and social media platforms. By registering for and attending the Annual Conference, you agree to permit the AAMA to use photographs and/or video featuring your likeness at the AAMA’s sole discretion.