

2017 EXCEL AWARDS



Congratulations to the Excel Award winners. Here's the list of who won, which also will be posted to the AAMA website and published in the Jan/Feb 2018 issue of *CMA Today*:

Award of Distinction

Golden Apple

Sherri Dykes, CMA (AAMA), GXMO, AAS

Section A = 200 members or fewer
Section B = 201–500 members
Section C = 501–800 members
Section D = 801 members or more

Publishing

Excel

SDSMA Messenger, published by **South Dakota** (A), Erica Arends, CMA (AAMA), editor

CTSMA Today, published by **Connecticut** (B), Jennifer Amaral, CMA (AAMA), editor

The Michigan Medical Assistant Journal, published by **Michigan** (D), Tracie Hardy, CMA (AAMA), editor

Achievement

The Helping Hands, published by **Ohio** (D), Jennifer Dietz, CMA (AAMA), editor; **WSMA e-newsletter**, published by **Wisconsin** (D), Tandra Bauman, CMA (AAMA), RMA, editor

Website Development

Excel

South Dakota (A), Maggie Olson, CMA (AAMA), Web chair

Connecticut (B), Jennifer Amaral, CMA (AAMA), and Wendy Carros, CMA (AAMA), Web chairs

Nebraska (C), Debra Potratz, CMA (AAMA), Web chair

North Carolina (D), Rebecca Surratt, CMA (AAMA), and Amber Greer, CMA (AAMA), Web chairs

Achievement

New Hampshire (B), Frank Favata III, CMA (AAMA), BS, Web chair; **Virginia** (B), Carolyn Johnson, CMA (AAMA), CPC, Web chair; **California** (C), Virginia Marquette, CMA (AAMA), Web chair; **Massachusetts** (C), Dawn Jordan, CMA (AAMA), and Tessa Monska, CMA (AAMA), Web chairs; **Iowa** (D), Lucinda Wilson, CMA (AAMA), Web chair; **Michigan** (D), Cristle Weissmiller, CMA (AAMA), CHCO, Web chair; **Ohio** (D), Ivana Susaneck, CMA (AAMA), and Jennifer Dietz, CMA (AAMA), Web chairs; **Wisconsin** (D), Tandra Bauman, CMA (AAMA), RMA, Web chair

Marketing, Promotion, and Recruitment

Excel

State Conference, conducted by **South Dakota** (A), Erica Arends, CMA (AAMA), campaign director

2017 NCSMA Convention, conducted by **North Carolina** (D), Linda Eaton, CMA (AAMA), Shannon Mitchell, CMA (AAMA), Shirley Sawyer, CMA (AAMA), CPC, and Rebecca Walker, CMA (AAMA), CPC, campaign directors

Achievement

AAMA Conference Student Competition, conducted by **Virginia** (B), Doretta Zachau, CMA (AAMA), campaign director; **Greater Kent Member Participation Contest**, conducted by **Michigan** (D), Cristle Weissmiller, CMA (AAMA), CHCO, campaign director; **#WSMA62**, conducted by **Wisconsin** (D), Tandra Bauman, CMA (AAMA), RMA, campaign director

Community Service

Excel

Feeding South Dakota, conducted by **South Dakota** (A), Erica Arends, CMA (AAMA), campaign director

NHSMA Allied Health Fair and Expo, conducted by **New Hampshire** (B), Linda Prince, CMA (AAMA), campaign director

Family Life Center of Auglaize County, conducted by **Ohio** (D), Candice Dicke, campaign director

Achievement

Worcester County Food Bank Drive, conducted by **Massachusetts** (C), Jaclyn Mayo and Greg Bedard, campaign directors; **Greater Kent Refugee Outreach Program**, conducted by **Michigan** (D), Kathy Heddens, CMA (AAMA), campaign director; **NCSMA CAN CAN**, conducted by **North Carolina** (D)

Membership Retention

Excel

South Dakota (A)

Maine (B)

Wisconsin (D)

Membership Recruitment

Excel

Hawaii (A)

Arizona (B)

Indiana (D)

CMA (AAMA) Certification

Greatest percentage increase of member CMAs (AAMA)

Nevada (A)

New Hampshire (B)

Nebraska (C)

Wisconsin (D)

Student Award

Sponsored by F.A. Davis.

Allison Kendrix, Lanier Technical College, Cumming, Georgia